

A photograph of three women sitting at a table, laughing and smiling. The woman in the center has her hands clasped and is looking towards the right. The woman on the left is looking towards the center. The woman on the right is partially visible, looking towards the center. The background is dark and out of focus.

*Architect*Her

Where your Future Has Nowhere to Hide

ArchitectHer is a place where women go to become
the world's best and brightest leaders.

The next era of leadership is built by women like you.

TORONTO COHORT 2026/2027

Discover the research-driven, proven process for a more sustainable way to lead without sacrificing your well-being, femininity, relationships, or sense of self. You are invited to join a curated cohort of like-minded female leaders seeking to learn, reflect, and discover connections taught by some of the world's greatest instructors.

Don't miss your opportunity to be part of a year-long international class reserved for approximately 30 female business leaders, from CEOs to founders, corporate executives to entrepreneurs; ArchitectHer is built for you.



The Results:

ArchitectHer was intentionally created to meet a need



In 2028, women will surpass men as the majority of the world's leadership



Female-run companies outperform men 3 to 1 in revenue and profits



Clients and Employees increase their retention 200% when working for a woman.



Employee production increases with longevity when led by a woman



Opportunities for collaboration become infinite

The Experience

ArchitectHer is designed to help women gain strategic clarity and strengthen the way they lead. Attendees return home with greater alignment, stronger capacity, and meaningful momentum. Your custom design materials show that the experience is purposefully built around research, data, reflection, relational leadership, communication, trust, growth, wellness, and a 90-day implementation rhythm

The Research:

Each attendee will discover the research behind the scientifically proven process and the elevated strategies needed to lead in the future. The curriculum is supported by doctoral studies that prove why women outperform traditional male-owned and operated businesses. FYI, this is not anti-male or male-bashing; it is the opposite. ArchitectHer is proof that women are better leaders, but with men as our allies, we all grow together.

The data is clear

The Great Shift:

From the local deli to parliament, **women will take over global leadership in the year 2028**. It is a fact that cannot be ignored. With ArchitectHer, women are prepared and ready to take the reins.

Revenue growth:

At ArchitectHer, you will learn the research, processes, and applications that explain why **women outperform men in the same career by 300%**.

Profit growth:

Learn the secret for why **women are outpacing traditional male profit models by 300%**.

Client and employee retention:

Discover the proven process for how **women extend client and employee retention by 200% over male-run companies** while increasing production.

Customer and Team Loyalty:

The research clearly supports that **male and female consumers, as well as workforce members, prefer female leaders**. At ArchitectHer, we simplify the complex to reveal the secret to the "Why".

Time Compression:

Learn how today's *female leaders regulate their time to handle nearly four times the number of distinct roles in life* as men.

The Juggle:

Discover the secrets to how top-performing women, whose lives are defined by extreme breadth, juggle a **270% higher workload** than men (and they do it with a smile).

The Side Conversations:

Attendees acknowledge that the "breaks" are as important as the class. The *"side conversations" with other women create discussions and answers when you least expect them.*

You will leave feeling energetic and inspired to dominate the times ahead with renovation and scale without additional sacrifice.

The next era of leadership is built by women like you.



The Room:

You will be in a room with other women sharing the tools, strategies, and abilities required to lead in today's world.

Hosted in Toronto, Canada, one of the world's most beautiful cities, ArchitectHer brings together a carefully selected group of women for curated gatherings four times a year. The experience is designed for women who want to sharpen the way they think, lead, communicate, and build their future.

At ArchitectHer, the world's best and most experienced teachers will share scientifically proven research and leadership strategies supporting female leaders in the times ahead.

The Experience:

You will experience and learn.

1. The strategies necessary for a female leader to increase revenue 3x, profits 3x, and client and employee retention 2x, while increasing production and team awareness.
2. Discover a better way to manage time compression as you juggle multiple responsibilities while improving your personal and professional life.
3. Economic understanding of business cycles with a new, fresh way of exploring the future and the role of women.
4. Interactive and collaborative exercises designed to stimulate ideas and change the way you look at the future.
5. A community of like-minded women, engaged in their feminine energy, who are committed to changing the world around them as they grow their businesses and themselves.
6. Align your life, career, and team again through an elevated sense of purpose and a deeper understanding of your calling and well-being.
7. You enjoy the richness of stepping away from your busy life to do something for yourself in one of the world's most beautiful and friendly cities, Toronto.

As part of the process, you will evolve your approach to life and business, becoming the female leader your destiny calls you to be. You will be ready with the strategies necessary to lead in the times ahead. Thanks to female leaders like yourself, the world becomes a better place.

ArchitectHer is leadership development for the whole woman.
The fall 2026 Class is reserved for approximately 30 female leaders

Location:

Toronto, Canada

Annual Investment:

\$22,000.00 USD per person

Apply for the Fall Classes

Request a Private Conversation

Go to www.architectHer.org to register
or to set a call for more information



Why ArchitectHer exists

Women carry their vision, people, performance, growth, culture, and decision-making all at once. You are highly capable, highly committed, and often highly visible. At ArchitectHer, you are in a room that matches the level of responsibility you hold while honoring femininity as the heart of the role.

Who this is for

ArchitectHer is designed for any woman already operating at a high level who knows the next season of growth will require more than effort alone.

This room is for:

- **Female CEOs**
- **Female Founders**
- **Female Corporate Executives**
- **Female Entrepreneurs**
- **Female Senior leaders with decision-making responsibility**

Women in the room lead companies, divisions, teams, and movements within their organizations. Many are building their own ventures at a high level. What each of you shares is the responsibility of leadership, the desire for a better way to carry it, and the readiness to be in a room that strengthens both your effectiveness and sustainability.

What makes ArchitectHer different

ArchitectHer is built around transformation through research, academic structure, and the caliber of those in the room.



Throughout the year, you will engage with other like-minded women in strategic reflection of the research, alignment, relational leadership, communication, client and employee retention, decision-making under pressure, self-awareness, wellness, and long-term leadership sustainability. The first session clearly reflects programming centered on research and connection. It establishes a focus on past, present, and future reflection, relational leadership, a retention mindset, communication frameworks, and the intersection of health, time, and female well-being.

Attendees leave each session with more direct, stronger strategic language for leading. You gain a deep awareness of what strengthens you, within a trusted network of women who understand the level you operate in life.



The room inspires confidence

ArchitectHer is the only experience of its kind.

Your class is more than a coffee chat. It is a room where over \$1M USD is invested in dynamic study and clinical research, enabling today's female leaders to tap into their unfair advantage. The room is shaped by world-class research in leadership strategy, behavioral economics, executive development, and human-capacity research, as well as an intentionally designed peer experience. The structure follows a full year, divided into a 90-day rhythm across four gatherings, allowing you to apply what you gain, return with real-world insight, and continue building on actual progress rather than momentary inspiration. That recurring cadence and intended return pattern are explicit in the event materials.

The room is intentionally limited to a small group of women per cohort (+/-30). The ArchitectHer experience is designed for depth, trust, candor, and caliber. At this level, the quality of the content and attendees is more than a luxury; it is part of the value.

Meet the Minds behind

ArchitectHer

ArchitectHer is guided by leaders whose work spans decades of performance, academic research, executive growth, human behavior, organizational leadership, community building, and women's development.

Don Barden, Ph.D.

Dr. Don Barden is a globally recognized leadership researcher, behavioral economist, and transformational strategist with more than 30 years of C-suite executive leadership experience. He has built teams generating over \$1 billion in annual sales and authored *The Perfect Plan*, which has been published in more than 39 countries.

Dr. Barden is the pioneering mind behind *Here Come the Girls*, which captivated the world as he proved how and why women will take over global leadership in 2028, and the role we will play in the times ahead.



Recognized as one of North America's Top 30 Most Transformational Leaders by John Maxwell, CEO of the Year by the Atlanta Business Chronical, and visiting professor at Wake Forest University, Oxford University (UK), Truett McConnell University, The Wharton School of Business, and the US Army Ranger Regiment, Dr. Barden brings ArchitectHer the rare blend of research, real-world results, and visionary insight needed to help women lead what comes next. His forthcoming book, *The Alignment Way*, continues that mission.



Dr. Ursula Lentine

With a Doctorate in Advanced Consciousness Studies and over two decades of experience, Ursula helps teams return to wellness through a deeply integrative process. Ursula brings twenty years of experience with over 1000 group trainings and over 6,400 private executive sessions to her pioneering work in leadership transformation. She equips senior leaders and their teams to identify and rewire the unconscious patterns that quietly drive strategic decisions. By addressing the mental and emotional circuitry beneath everyday choices, she helps organizations unlock sharper judgment, stronger cultures, and measurable gains in innovation and profitability. Combining advanced neuro-pathway rewiring, Internal Family Systems and Pranic methodology, Dr. Lentine guides executives from stress-driven reactions to clear, values-aligned decisions. Her process dissolves imposter syndrome, reduces burnout, and strengthens authentic presence, directly influencing retention, productivity, and the organization's bottom line. Leaders emerge with greater emotional agility and a heightened capacity to inspire trust, collaboration, and bold thinking across the enterprise. For executive teams seeking the next frontier of professional development and organizational impact, Dr. Lentine offers a proven, cutting-edge pathway to enduring success.

Lisa McGuire, EdS.

Lisa McGuire is a Strategic Identity Advisor, Business Alignment Strategist, and creator of Category of ONLY™™. She helps high-performing leaders, founders, and consultants navigate the identity evolution that happens when the role, reputation, or business that made them successful no longer reflects who they are becoming.

As host of the globally ranked podcast Your Passion, Purpose and Personal Brand, heard in 43 countries, Lisa advances a movement she calls Identity Before Strategy: the idea that most messaging, visibility, and leadership challenges aren't strategy problems first. They're identity problems.



At ArchitectHer, Lisa brings the identity architecture and authority layer to the room. Through her Identity Evolution Journey and Category of ONLY T™ process, she helps women name where they are Successfully Stuck, recognize the old success identity that can no longer carry what's next, and reclaim the authority they're here to lead from.

Her work helps women stop performing outdated models of success and start owning the difference they were taught to dilute, building from truth rather than performance.



Cindy Howard

Cindy serves as The Perfect Plan's Chief Operations Officer, where she transforms strategic vision into operational reality. With a foundation in psychology and counseling, she brings a unique understanding of team dynamics and human behavior to the administrative backbone of the organization.

Cindy's philosophy centers on seamless integration. She believes exceptional operations should be invisible, allowing teams to focus on what they do best while systems work effortlessly behind the scenes. Her approach combines organizational precision with an innate curiosity for innovative solutions, constantly seeking better ways to streamline processes and enhance efficiency.

Cindy is the concierge of your ArchitectHer experience. She coordinates logistics, supports members, and handles the details with warmth and discretion so the event feels seamless from start to finish.



The caliber of the room

Women join ArchitectHer for more than the curriculum; they join the room.

This cohort is designed for women who are building their professional and personal lives in a meaningful way and want to be surrounded by others doing the same. You are with women who understand responsibility, who value candor, and who want more than polished conversation. They want insight, challenge, clarity, and connection with peers who understand the cost and consequence of leadership.

Every seat matters. Every woman in the room shapes the quality of the experience.

That is why ArchitectHer is intentionally limited to approximately 30 women per class who share the power and the needs of a better life and a better tomorrow.

The 2026 Fall Toronto Class

ArchitectHer Experience will welcome its 2026/2027 Toronto cohort of approximately 30 women beginning in November.

As the class meets, you will not simply attend an event; you will be part of something that helps define a new standard for how women gather to lead, think, restore, and build. There is real value in being in the room, especially when the room has been designed with this level of intention.

What the experience includes

ArchitectHer is a private, year-long cohort made up of four in-person gatherings, each spanning 2 days.

2026 to 2027 cohort dates

Session One

November 3 and 4, 2026

Session Two

January 12 and 13, 2027

Session Three

April 6 and 7, 2027

Session Four

July 13 and 14, 2027

Location: Toronto, Canada

Throughout the year, women will engage in:

- Strategic reflection and focus, grounded in scientific evidence supporting female leadership.
- Strategic focus that drives 3x growth and 9x impact.
- Data and economic thought that are no longer theory but real applications for women who will lead in the times ahead.
- Leadership alignment for you and your team.
- The art of relational leadership and trust
- Communication skills that drive engagement in the times ahead
- Knowledge to achieve 2x growth in client and employee retention
- Cognitive science to understand individual and group decision-making
- A new state of self-awareness and leadership patterns
- Increased energy, wellness, and sustainability
- A future set on building with intention and momentum

The result?

Your ability to grow toward your dreams while controlling your life, family, company, and personal desires.

This is more than a class; it is the celebration of our femininity and how we will change the world.

The run of show for the fall Toronto session makes it clear that each gathering is designed to provide clarity of the skills necessary to lead, an emotional reset that seeks harmony in your lives, practical application, peer connection, and a reason to return.

Go to www.architectHer.org

to register or to set a call for more information.

Frequently asked questions

Who is ArchitectHer for?

This is for women who:

- Lead at a level where their decisions shape people, culture, and outcomes
- Carry a dual load of professional leadership and personal responsibility
- Have achieved success but feel the cost of maintaining it
- Are ready to step out of reactivity, overfunctioning, and quiet depletion
- Refuse to spend another year pushing through what no longer works
- Want a way of leading that honors their ambition and their well-being

If you are here, you have already proven you can carry it all. ArchitectHer is where you learn how to stop carrying it alone.

Tell Me More About the room?

The Million Dollar Room is the architectural blueprint for your next era of leadership. It provides the high-level systems and structural clarity required to move from constant execution to intentional command. This is a vetted environment where the pace of your growth is matched by the strength of your systems, allowing you to carry significant responsibility with grounded precision rather than sustained pressure.

What is the difference between Feminine Flow and Masculine Structure?

Feminine Flow brings vitality back into the way you lead. It reconnects you to intuition, creativity, and a natural rhythm that supports sustainable leadership.

Masculine Structure provides the systems that hold your vision. You learn how to build frameworks that support your goals, your time, and your leadership.

The Whole Woman is the leader who is present, powerful, and fully resourced. She shows up with clarity, steadiness, and the internal capacity to carry what matters most.

Is this only for CEOs?

ArchitectHer is open for female CEOs, founders, corporate executives, entrepreneurs, and other female leaders carrying meaningful responsibility.

Can I attend a single event?

ArchitectHer is a year-long cohort experience. The continuity across all four gatherings is a core part of the value.

Why only 30 women?

Because depth, trust, candor, and caliber of room matter. This is a curated cohort, not a large-format event. The experience is designed for maximum achievement, with each class limited to approximately 30 attendees.

Can Male Leaders Join?

Nope.

What makes this different from other leadership experiences?

ArchitectHer is designed for the whole woman and built around specific leadership strategies and skills necessary for the future of female leadership. This includes reflection, application, peer connection, leadership growth, and sustainable success.

Why is the investment in US or Canadian Dollars?

US Dollars, but if you are Canadian, we will accept Canadian Dollars at the standard conversion rate.

Can I bring a guest?

There are options available for guests and junior associates. Please contact us, and let's discuss a customized experience tailored to your needs.

What if I am interested but still have questions?

That is exactly why we offer a private conversation.

Request a Private Conversation, Go to www.architectHer.org
to register or to set a call for more information

Final invitation

This is a rare opportunity to join a carefully curated group of women who are leading at a different level and want a more strategic, sustainable, and deeply aligned way to build what comes next.

30 +/- women

4 gatherings

1 defining year

Early registration ends July 31, 2026

Apply for the Fall Toronto Cohort
Secure Early Registration
Request a Private Conversation

Go to www.architectHer.org to register
or to set a call for more information

ArchitectHer

WHERE YOUR FUTURE HAS NOWHERE TO HIDE

TORONTO COHORT 2026/2027



Women-led companies outperform 3 to 1 in revenue and profits.



Clients and employees stay 200% longer with female leaders.



Top women leaders manage nearly 4x more roles than their male counterparts.



Lead with feminine energy. Create lasting impact.



Opportunities for collaboration become infinite.

**A year-long experience.
A lifetime of impact.**